

## About Callie Grant

### Author and founder of Graham Blanchard Inc.



When Callie Grant had her daughter, she struggled to find books for her that shared the heart and mind of Jesus, while still keeping her little one excited about the story. Grant, with an extensive background in writing and educational publishing, decided to make the books she wanted her child to read – books about who God is and how we are made to be with him.

To do so, Grant founded Graham Blanchard Inc., a publishing company that creates books and resources to support the spiritual development of children and their families. Graham Blanchard is set to release their 12<sup>th</sup> title, ***Jesus Helps Me*** (Feb. 1, 2016), which offers four levels of exploration: a quoted Bible passage (John 12:44-47), supporting captions that relate the passage to a child's life, thinking questions to personalize the experience, and colorful, full-page photographs. Also included is a tip section for

parents on how to use the book with a baby, toddler, and child. *Jesus Helps Me* is a Learn book in the well-received Learn, Absorb & Praise™ Collection, which makes personal Bible studies accessible to young children.

Graham Blanchard books have been well received by trade publications and more than 100 websites and blogs written by Christian parents. In spring 2017 Graham Blanchard is launching its first program for grownups, *The Newborn Promise Project*. This will be a book and class offered to expecting and new parents through churches and small groups, to prepare parents for spiritually nurturing their new child. The program follows the May 2015 release of an e-book for parents, *Spiritual Parenting in the First Five Years: God's Plan for Early Childhood Christian Discipleship*.

Prior to founding Graham Blanchard, Grant worked as a consultant in marketing, public relations and educational publishing for clients like DK, Scholastic, and Ask Jeeves. Grant has a degree in journalism from the University of Tennessee with minors in business and political science. A job with GTE's defense division took her from Washington D.C. to Silicon Valley, where she lived for two decades working in political, nonprofit, and corporate sectors before transitioning full time into the educational publishing industry.

Grant began working on a masters in theology, but was happily detoured when she discovered she was expecting a child. Callie, her husband Michael and their 12-year-old daughter now live in Austin, Texas. Grant is active in her church and community and loves experiencing Austin's beautiful outdoors, but her favorite place to be is curled up next to her daughter reading books together. Grant hopes the books Graham Blanchard produces will inspire other families to get cozy and read together about the love of Christ. Their books are distributed by Ingram/Spring Arbor, STL and Anchor Distributors.

For more information about Grant and Graham Blanchard, visit [www.grahamblanchard.com](http://www.grahamblanchard.com), or call Katie Schnack at (512) 329-5911.

